



# BUILDING A STRONGER FUTURE TOGETHER

The New Canaan YMCA Campaign for the Future

## LEAVE A LEGACY

Gifts will be pursued sequentially, and donors will have a choice of naming opportunities in each category. The levels of lead gifts we secure will also determine the scope of facility features that we will be able to include in the facility plan:

### NAMING OPPORTUNITIES

#### Legacy Gifts:

**\$1,000,000 – \$5,000,000**

Facility Naming	\$5 million
Aquatic Center	\$2 million
Indoor Competitive/Lap Pool	\$1 million
Healthy Living Center	\$1 million
Family/Recreational Pool	\$1 million

#### Leadership Gifts:

**\$100,000 – \$750,000**

Athletic Center	\$750,000
Family Activity Center	\$500,000
Wellness Center	\$500,000
Basketball Gym (full court)	\$500,000
Special Needs Locker Room	\$500,000
Environmental Partner	\$500,000
Partner in Social Responsibility	\$500,000
Partner in Special Needs	\$500,000
Partner in Youth Development	\$500,000
Family Pool Slide	\$250,000
Commons Gathering/Cafe Area	\$250,000
Group Exercise Studio (2 available)	\$250,000
Individual Basketball Courts (2 available)	\$200,000
5-Meter Diving Platform	\$200,000
Competitive Pool Spectator Area	\$150,000
Zone Functional Fitness Training Center	\$150,000
Family Aquatic Play Area	\$100,000
Outdoor Splash Pad	\$100,000
Lower-Level Wellness Spaces (each) (Spinning, Mind-Body Center, and Multipurpose Wellness Room)	\$100,000

#### Major Gifts:

**\$25,000 – \$99,999**

Childcare/Nursery School Classrooms	\$50,000
Lower Level Wellness Commons Area	\$50,000
Locker Rooms	\$50,000
3-Meter Diving Board	\$50,000
Gym Backboards	\$50,000
Gym Scoreboard	\$25,000
1-Meter Diving Board	\$25,000
Competitive Pool Lanes	\$25,000
Competitive Pool Starting Blocks	\$25,000

For additional information regarding donor recognition, please contact the YMCA Development office at (203) 966-4528, ext. 162

